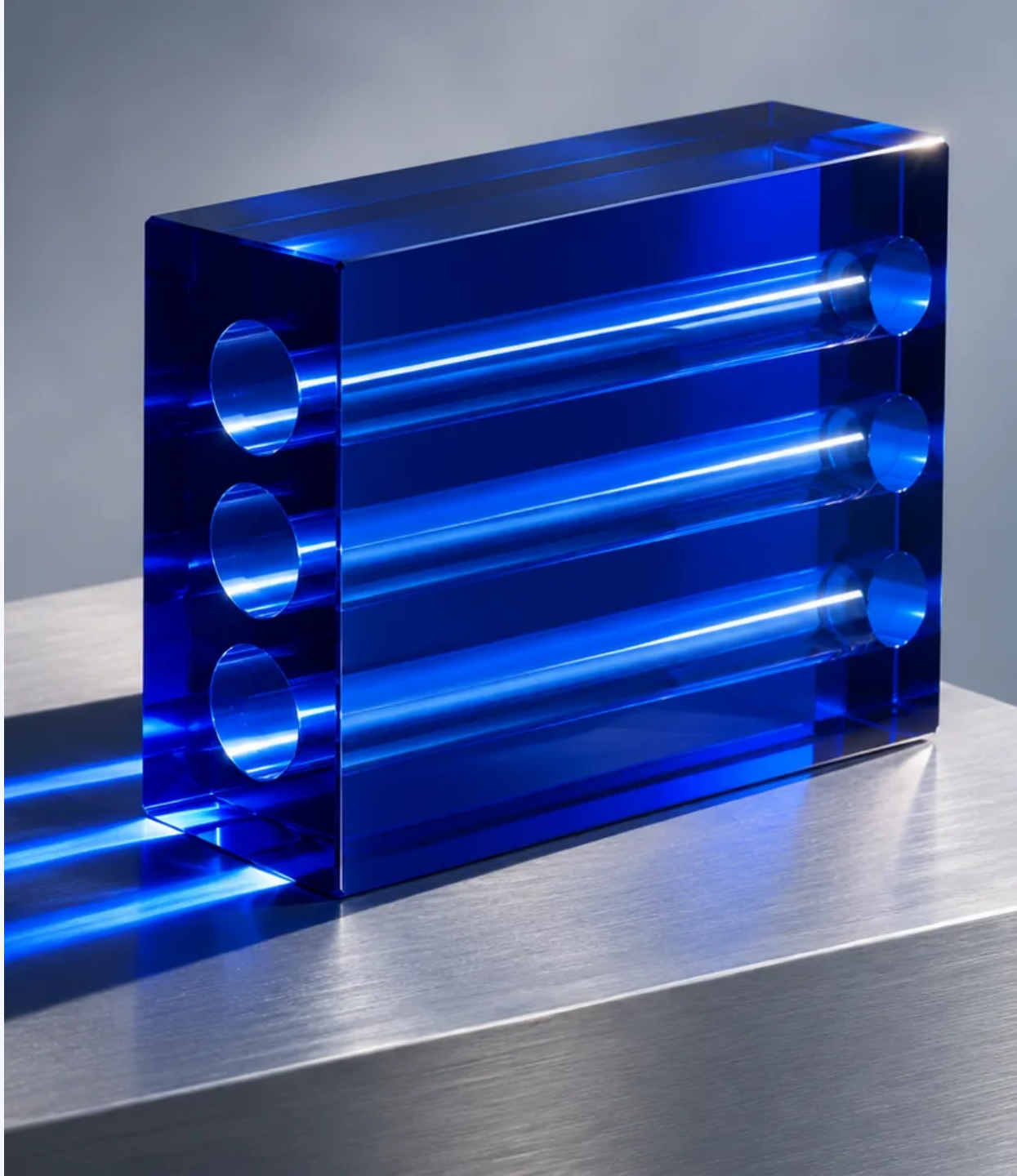
PLANERIX / PRE-SEED / NOVEMBER 2026

Industry software with a shared core

A restaurant manager tracks a menu change. A studio fills a chair. An accountant chases a missing invoice. Planerix gives each team its own workspace, built on the same data, permissions and AI infrastructure.

PROPOSED ROUND

€300k / 18-month plan



Who owns the next step?

A guest writes on Instagram. The shift manager checks a separate system for the booking. At handover the next shift needs the conversation, the decision and the name of the person who promised to follow up.

01

Fragmented context

Sales, bookings, documents and conversations describe the same business through different screens.

02

Unclear next steps

Reports reveal a change without keeping the source, decision and responsible person together.

03

Expensive adaptation

Generic tools need configuration. Industry tools can leave cross-functional work outside the workflow.

Connect. Understand. Execute.

Planerix brings connected sources, business calculations and daily work into a shared operating workspace. Teams can move from a question to its context, then to an assigned task or reviewed action.

Connect the context

Provider connections, documents and business records with their source and access scope.

Understand the work

ChatIX, linked records and business indicators help explain what needs attention.

Move it forward

Projects, Agile workflows, tasks and OKRs connect decisions to owners, deadlines and progress.

Source → Context → Decision → Owner → Action → Outcome

Three buyers. Three working days.

Each product starts with a decision its buyer makes every day. The products share infrastructure. Each organization controls access to its own records.

01

Planerix REST

Compare sales and menu contribution across locations, then follow up with the manager responsible.

02

Planerix Beauty

Find an available specialist and station, then book the service with the client’s visit history in view.

03

Planerix LEG

Bring a document into a client matter, review what is missing and assign the next deadline.

Say it. Review it. Move it forward.

ChatIX gives personal and team work a voice interface. Capture a thought, ask about accessible context and review a proposed task or calendar change before saving it.

Personal

Plan your day, capture follow-ups and keep tasks, projects and calendar close at hand.

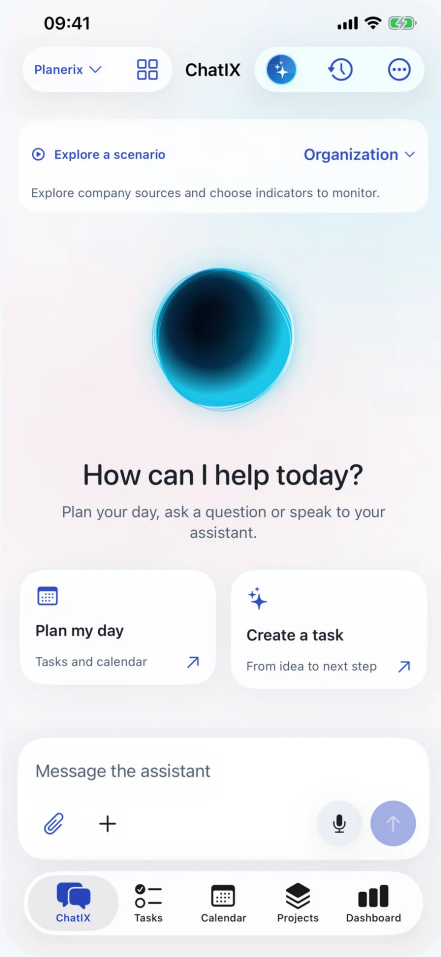
Team

Work in the selected workspace with its members, responsibilities and access permissions.

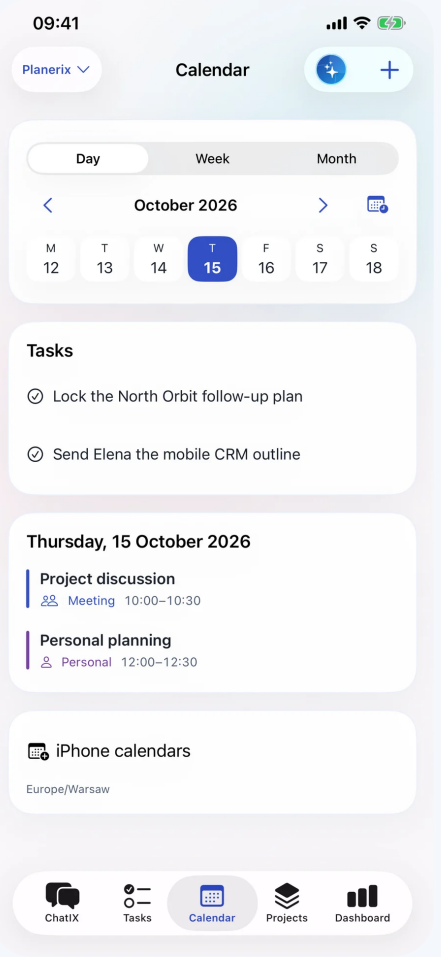
Human control

Review the transcript and proposed changes. The assistant acts within the user's available context and permissions.

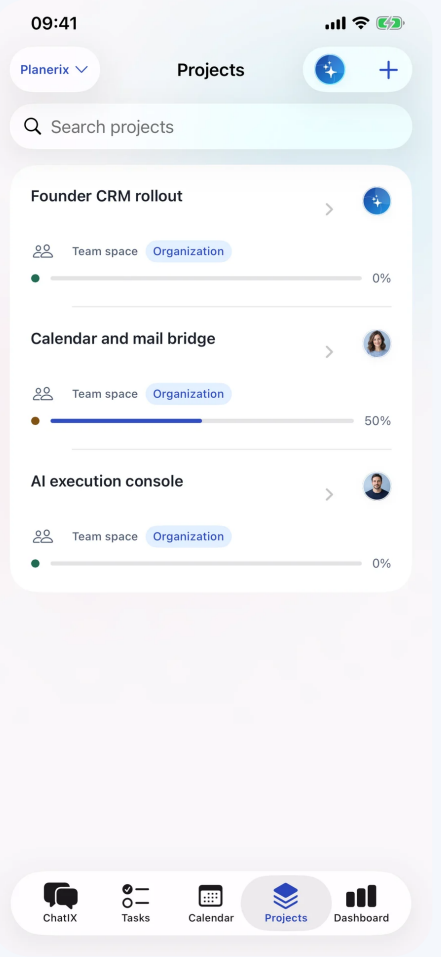
ChatIX



Calendar



Projects



Planerix is available on the App Store. These are actual app screens with demonstration data.

Where customers use Planerix

Urban Coffe uses REST under its own brand. V-Ink uses Beauty across eight tattoo studios. Together they show how the same foundation serves two different operating routines.

Urban Coffe

A hospitality customer runs a branded REST workspace with its own connections and access rules.

V-Ink · 8 tattoo studios

A studio network brings bookings and staff schedules into view across eight locations.

Public product walkthroughs and released Planerix, REST Owner and LEG iOS applications.

Founder-confirmed customer relationships and network size, 14 November 2026. Discuss deployment scope and commercial progress with the founder.

Start with multi-location service operators.

The proposed commercial focus is European owner-led service businesses with 2-20 locations. Use the V-Ink deployment to refine the Beauty playbook; develop REST through qualified hospitality opportunities. Expand LEG through practice-specific discovery.

01

Purchase trigger

Growth creates a need for one view of locations, a shared operating routine and clearer responsibility.

02

Reachable customer

A founder-led conversation with an owner or operations lead, followed by a scoped workflow pilot.

03

Bottom-up opportunity

Illustration: 1,000 organizations × €500 monthly subscription × 12 = €6m ARR. At 10,000 organizations: €60m ARR.

Revenue illustrations are neither current traction, a forecast, published pricing nor a measured TAM. Validate eligible business counts, conversion and contract value in the chosen geography.

Recurring software. A clear implementation scope.

Land with an industry workflow, then expand through locations, teams and agreed capabilities. Keep implementation revenue separate from recurring subscriptions.

01

Industry SaaS

Subscriptions matched to the product and operating footprint. REST publishes 990 PLN/month plus 390 PLN per active location, excluding VAT.

02

Implementation

Onboarding, source validation and migration are scoped separately. REST setup starts at 2,500 PLN.

03

Enterprise & white label

Configured modules, integrations, branding and deployment arrangements are agreed per engagement. AI usage and service costs must support sustainable margins.

REST’s published list price is a pricing reference, not realized revenue or an average customer contract. Beauty and LEG terms are agreed by scope.

AI is moving into the operating workflow.

Enterprise search, agents and voice are becoming expected software capabilities. The opportunity is to make them useful inside the daily decisions and processes of an industry.

01

From answers to work

Customers can already access general assistants. The next purchase must justify itself through a valuable, repeatable workflow.

02

Mobile moments

Owners and specialists often work between locations or appointments. Voice makes that context easier to access.

03

A domain-specific entry point

A restaurant, a studio and an accounting practice buy different outcomes. Shared infrastructure can support each without erasing those differences.

Market interpretation informed by official ClickUp, Notion, Dust and industry-software product materials; it is our investment thesis, not proof of demand.

Win through the operating workflow.

The market already has capable work hubs, AI assistants and vertical platforms. Planerix’s positioning combines industry workflows, connected business context and personal/team mobile execution.

01

Work & knowledge hubs

ClickUp and Notion combine work, knowledge and AI. Planerix emphasizes the link to industry operations and business records.

02

AI platforms & assistants

Dust and Lindy connect information and tools. Planerix packages the operating workflow with the assistant.

03

Industry platforms

Nory and Toast, Fresha and Clio bring substantial domain depth. Planerix’s hypothesis is that shared Core can support wider cross-functional needs.

Category-level positioning based on the primary-source product materials listed in the appendix, reviewed 14 November 2026.

Turn deployments into a repeatable playbook.

Begin with founder-led sales and a narrowly scoped customer outcome. Expand acquisition spending only when onboarding and retention show that the playbook works.

01

Land

Reach qualified operators through founder relationships, product walkthroughs and referrals. Agree one first workflow and its baseline.

02

Prove

Measure time to first value, weekly workflow use, onboarding effort and willingness to pay. Publish customer-approved evidence.

03

Expand

Add locations and teams, develop implementation partners, then test focused paid channels within a €3-5k monthly marketing budget.

Build depth once. Improve it through use.

Our strategy is to compound reusable infrastructure and industry knowledge. The economic advantage must show up in implementation effort, retention and the cost of serving each customer.

01

Reusable foundation

Shared integrations, identity, AI mechanisms and web/mobile patterns reduce repeated engineering across products.

02

Domain context

Industry workflows connect source records, responsibilities and outcomes. Customer access remains scoped.

03

Evaluated improvement

Approved cases and expert feedback inform retrieval, prompts and model adaptation now in development. Quality and cost are measured before deployment.

We track this strategy through onboarding effort, retained workflow use and cost per customer.

Private AI. A controlled learning cycle.

Our own self-hosted model and nightly learning cycles are in development. A dedicated server will run an open-weight model, with overnight improvement using approved graph context and curated business cases, evaluated before deployment.

CONTEXT → INFERENCE → ADAPT → EVALUATE

Existing foundation → Planned milestones

Available foundation

Business context, linked records, assistant workflows and access checks in the existing platform.

In development: dedicated inference

Select the model and hardware, benchmark latency, quality and cost, then validate the deployment.

In development: overnight learning

Curate permitted cases; refresh retrieval and evaluate fine-tuning candidates. Promote only versions that pass agreed checks.

Self-hosted inference and nightly adaptation are in development and are not yet presented as production capabilities. Retrieval refresh is distinct from model training; customer data use follows an agreed scope.

Business understanding meets platform engineering.

A compact team connects product decisions with the systems that deliver them. Founder-led implementation keeps customer feedback close to development.

01

Kyrylo Prolieiev

Founder. Business systems and AI architecture; product direction, customer discovery and implementation.

02

Senior backend developer

Core services, integration reliability and the platform’s operational foundation.

03

AI architect

Assistant architecture, model evaluation and the private-model deployment now in development.

Founder portfolio: proleev.com. Team composition confirmed by the founder.

A lean base. Explicit growth costs.

Founder-provided monthly planning figures: €3,000 for all current non-salary costs, €3,000-5,000 for the development team and a planned €3,000-5,000 for marketing.

01

Today · €6-8k / month

€3k operating costs plus €3-5k development. Operating costs include the current infrastructure, subscriptions and token budget.

02

With marketing · €9-13k / month

Add €3-5k in monthly acquisition experiments. Spend is released against commercial learning.

03

18 months · €162-234k

Modeled operating spend at those rates, before contingency and any additional costs from scaling.

Planning estimates supplied by the founder. AI consumption, hiring and enterprise service requirements may change the cost base.

€300k to turn delivery into repeatable growth.

An 18-month pre-seed planning scenario: fund product reliability, customer onboarding, controlled acquisition and the private-AI milestone. Final round size and terms remain to be agreed.



Operations
18% of proposed capital

Development
30% of proposed capital

Marketing
30% of proposed capital

Reserve
22% of proposed capital

18 months at the upper operating range: €234k. Reserve: €66k.

Total: €54k + €90k + €90k + €66k = €300k. This is a proposed use-of-funds model, not committed financing, a valuation or a finalized offer.

Fund measurable progress.

Illustrative milestones from the start of funding. Customer adoption and product acceptance determine the pace; these are targets rather than achieved results.

01

Months 0-3 · establish the baseline

Document current deployments, baseline usage and economics; recruit 10 qualified operator conversations and agree 3 scoped pilots. Benchmark private-model inference.

02

Months 4-9 · prove the playbook

Target 5 new paying organizations, measure 90-day retention and onboarding effort, and publish 2 approved outcome case studies. Validate the private-AI pilot.

03

Months 10-18 · earn expansion

Target 15 paying organizations in the chosen segment, test one partner channel and expand only where retention and contribution margin support growth. Evaluate overnight adaptation.

One platform. A focused path to scale.

We are looking for pre-seed partners who can help turn a working product family and early customer deployments into repeatable distribution.

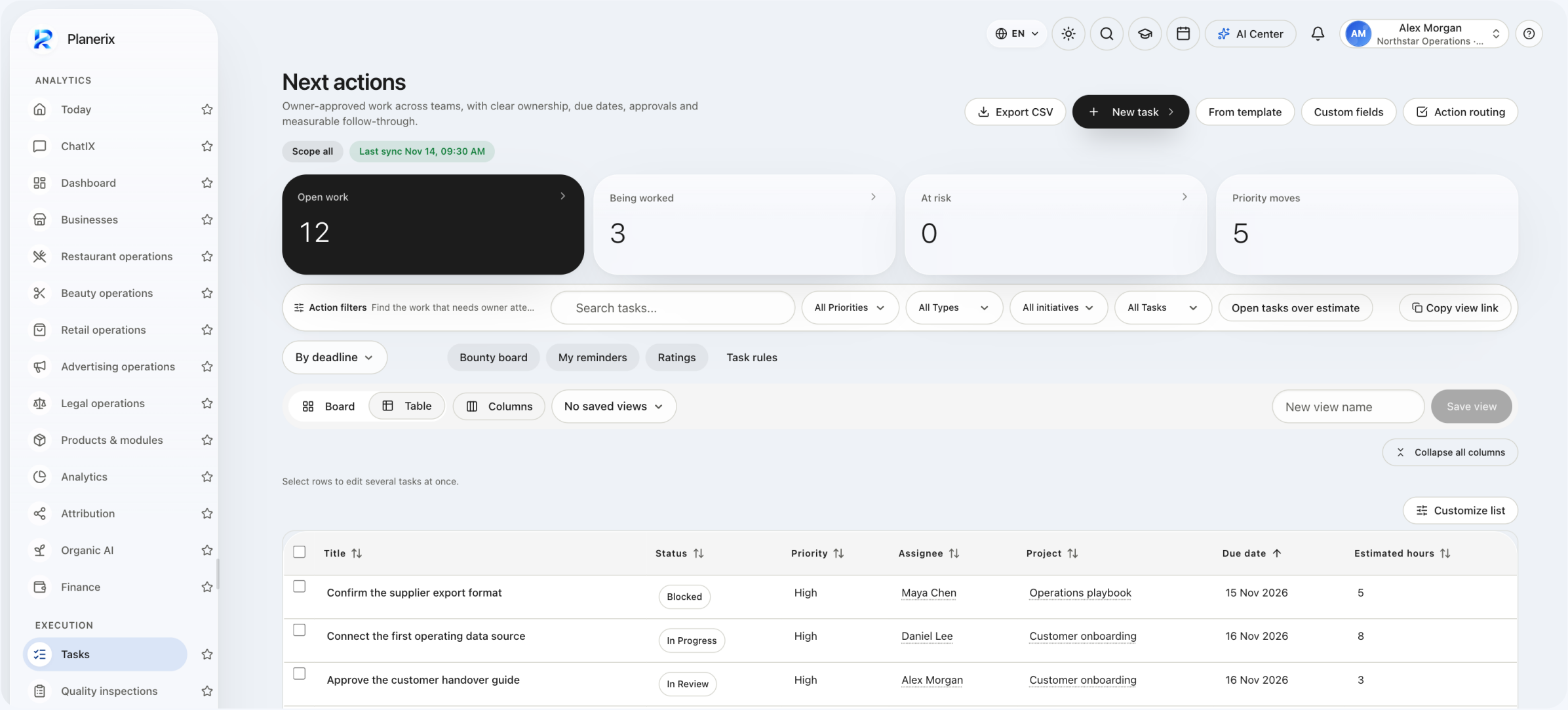
Kyrylo Prolieiev

ceo@planerix.com

Product walkthrough · Customer evidence · Funding plan

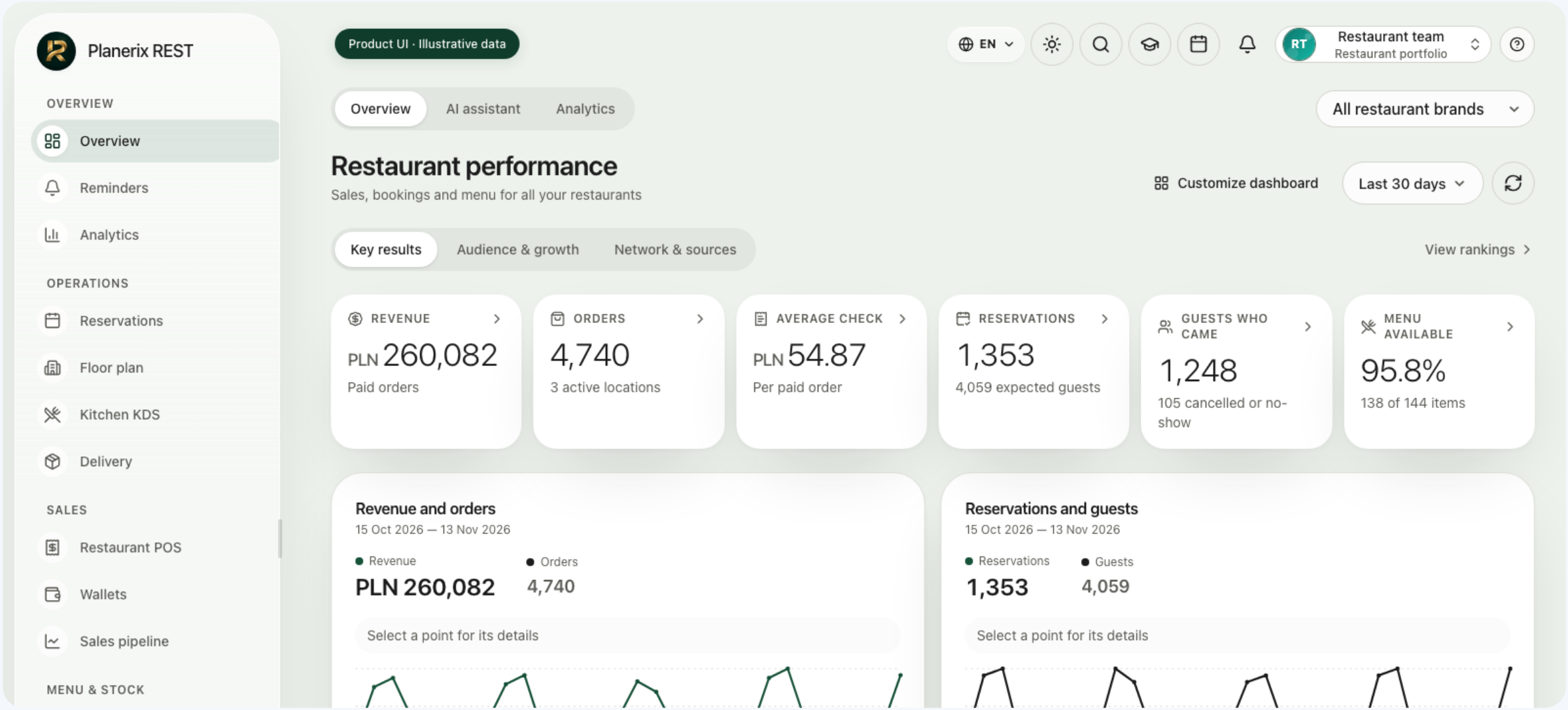
planerix.com/en/investors

From project goals to the team's next action.



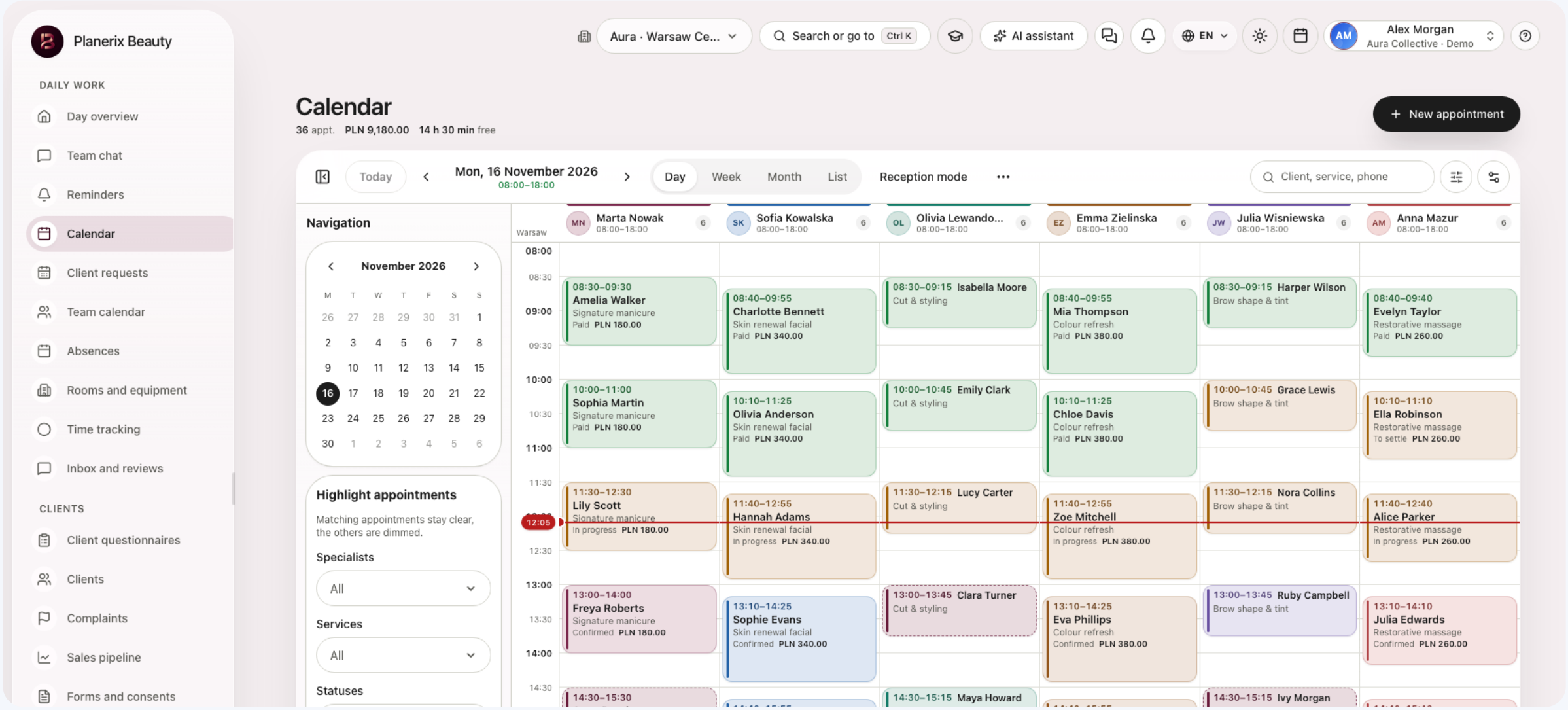
Actual task interface, demonstration data, proposed blue brand palette. Viewport excerpt.

A working view of the restaurant portfolio.



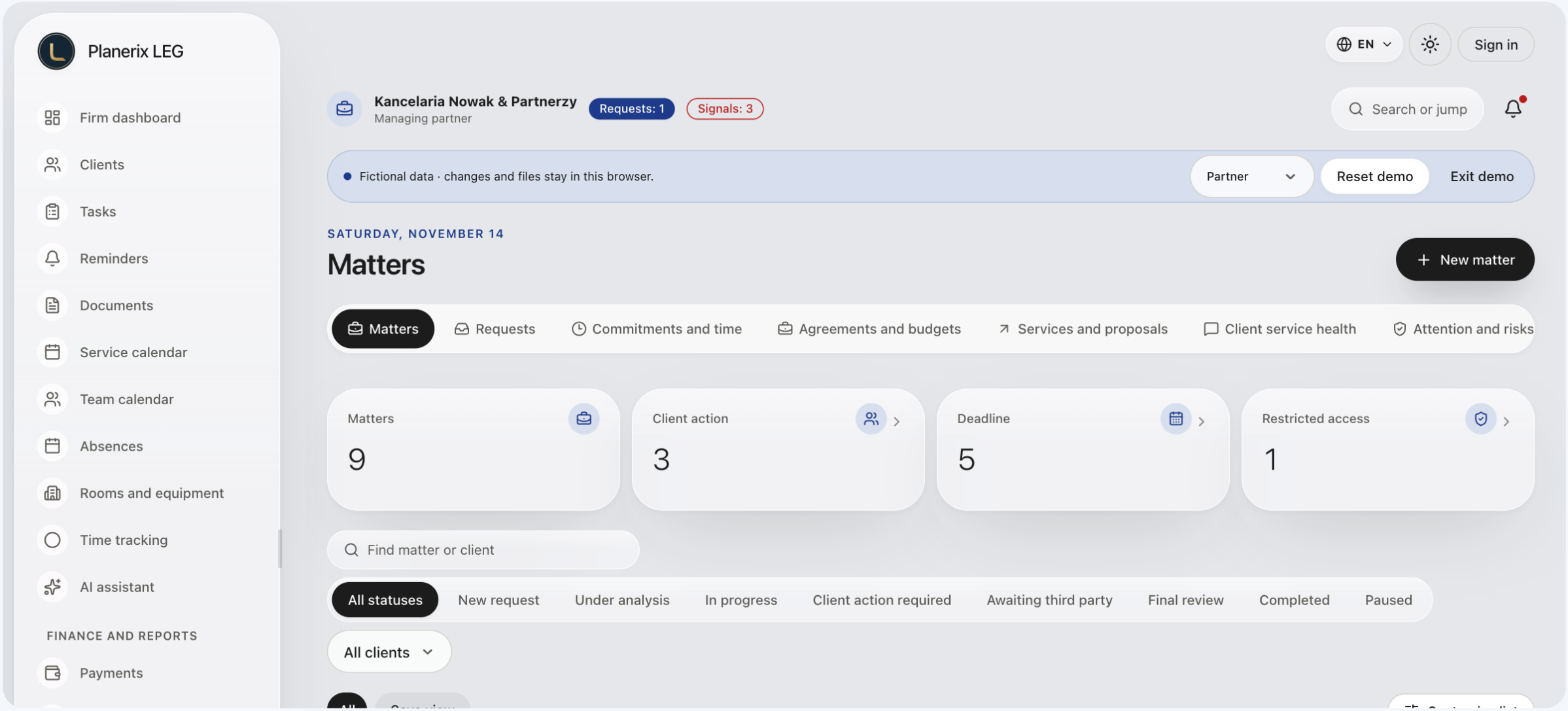
Actual restaurant workspace with demonstration data and REST brand presentation. Viewport excerpt.

A coordinated studio day, down to each appointment.



Actual studio calendar: six specialists, coordinated visits and demonstration data. Viewport excerpt.

Every matter has context, an owner and a next step.



Actual practice workspace with demonstration data. Viewport excerpt.

A transparent basis for the conversation.

Primary sources reviewed 14 November 2026. Click a source to open the original. Programme terms should be checked again at application time.

01 Founder portfolio

02 Planerix on the App Store

03 REST pricing

04 ClickUp voice

05 Notion enterprise search

06 Dust product

07 Lindy product

08 Nory: $2m pre-seed

09 Toast products

10 Fresha for business

11 Clio features

12 EWOR programme FAQ

13 Antler Continental Europe

14 Seedcamp FAQ

15 Techstars application preview

Customer scope, team and budget: founder statement, 14 November 2026. Customer outcomes, ARR, retention and unit economics have not been inferred. Product walkthroughs use actual interfaces with demonstration data; proposed brand refinements are identified. The self-hosted model and nightly learning cycles are in development. Market arithmetic, the €300k raise and milestones are planning scenarios. No investor affiliation or endorsement is claimed.